

Alan (Robert Alan Black)

*25 Answers to the Question 1 + 1!*

In our classrooms every day we can help reinforce the natural creativity of students and also teach them many creative and analytical thinking techniques. Starting with simple BRAINSTORMING, ATTRIBUTE LISTING, OPTIONAL THINKING, and FUTURE PROBLEM SOLVING techniques we can turn the excitement levels in our classrooms. Once our students automatically think more creatively we can take them higher and higher with many other CREATIVE THINKING TOOLS and TECHNIQUES. The result is much more fun and learning for students and teachers.

Alan (Robert Alan Black)

*Taking Your Creative Thinking Mosaic Home*

After 3 days of workshops by presenters from many places about many different topics whether focused on one of the three A.C.E. tracks: Business, Personal Growth, Education or a mix of two or all three you have gained many learnings from small tips or Ahas! to processes and tools. Now how do you take them all home and truly use them in your personal and professional life. This session's purpose to help you prepare to integrate all that you have learned and experienced into a mental and emotional mosaic to take home.

Alan (Robert Alan Black)

*From Fable to Analogy: Stories & Storytelling as Tools of Creative Thinking*

Lists of facts bore people. Stories inspire, challenge, motivate and spark people to greater levels of creativity. From one line or one sentence stories to short stories to lengthy narratives, even epic length novels stories expand our minds and increase our creative thinking. This session is designed to provide all participants with 6 to 12 story types and 12 to 24 storytelling techniques and tips that can help them increase their creative thinking, their creative problem solving and their abilities to facilitate exciting meetings that generate far greater numbers of ideas from all of their team, department or entire companies.

Allie Middleton

*Morning and/or Afternoon YOGA*

The YOGA sessions are optional offerings to enhance the conference attendee's experiences. Body-Mind balancing and rest and relaxation - integration. AM and PM yoga are Kripalu stretches, gentle asana practice, followed by brief meditation - each 1 hour before breakfast and/or dinner. One or both would help folks gain some deeper awareness, ability to ground conference experiences 'while they are happening...' it's a nice dimension to have available to drop into at an intense CPSI-type gathering...

Allie Middleton

*Change as a Critical Incident - Introduction to Theory U*

Change as a Critical Incident is an intro to Otto Scharmer's Theory U via mini lecture/talk, experiential exercises and small group work. Techniques use personal stories shared via the use of selected images, some body mind practices and action planning steps.

Andre de Zanger

*THE CREATIVITY CODE –The DNA of Creativity*

How do we create? Do we each of us have a unique way of creating; do we have our own Creativity Code? If so, how can we discover and use it to be more create?

We will explore the work and techniques of Dr. Gil Clotair Rapaille (author of The Culture Code) who discovered that we all have Archetypes (subconsciously imprints) on how we function and see the world. In this session we will uncover our own "Creativity Code" by using our First, Last and Most Profound experiences of Creativity. As we discover our unique "Creativity Code" our ability to create will be enhanced.

R. Bruce Baum

*Humor, Laughter and Creativity*

This interactive program will review factors that promote humor and laughter, the importance of using positive forms of humor and the physical and psychological benefits of laughter. The relationship between laughter, humor and creativity will be explored, and the varied nature of humor and laughter will be discussed including cross-cultural issues. The laughter club movement will be explained and participants will have an opportunity to participate in a laughter session. Distinctions will be made between positive and negative humor and the types of humor that are appropriate or inappropriate for the workplace. Strategies for incorporating humor in one's professional and personal life will be discussed as will the role of humor in promoting productivity, teamwork and in preventing stress and burnout. Magic, as a means of entertaining others will be explored. Participants should come prepared to laugh.

Cynthia E Rolfe, Ed.D., Ph.D.

*Techniques for a Balanced Life*

Many of us struggle to find the secrets of nirvana, but enlightenment seems more conceptual than achievable. The universe is full of wisdom if we open ourselves to believing in possibilities beyond our scope of understanding. Anyone can learn to connect to this body of knowledge through conscious use of energy. In fact we do gain wisdom unconsciously even when we are not consciously aware of the process.

Each of us is responsible for our own approach to life. Our thoughts, words, and actions have an effect on all other living things. Achieving a sense of balance for ourselves first, will assist us in raising the consciousness of the world for the greater good.

This workshop is based on the presenter's framework, which is designed around the philosophy of energy bodies and the effect they can have when translated into seven common aspects of one's life. These components are framed in terms of the physical, emotional, professional, service, relationships, intellectual, and spiritual parts of oneself.

Cynthia E Rolfe, Ed.D., Ph.D

*This is NOT your Father's (Mother's) Journal*

Journaling has been studied and presented as a tool for stimulating creativity, for relieving stress and for emotional healing. Journaling can be a transformative tool that comes in many forms. The technique can reveal a history of a person's thoughts or activities or take on a broader more esoteric role of revealing one's creative intelligence.

When we think of journaling our thoughts generally go to a diary or a small book in which we record our day's memoirs. The actual journal can be purchased or self-made. It can be personal or public.

This interactive workshop helps reframe the concept and use of a journal. Examples of innovative selections will expand the participant's perception of journaling. Techniques will be offered to jump start the creator in you.

Darrell Mann

*Matching The Voice Of The Customer & The Voice Of The Product*

Firstly, everyone has heard of and recognized the importance of the Voice Of The Customer. Few know how to really listen though. In this session we will demonstrate that this is because most of us are listening for the wrong things. Secondly, unlike the Voice Of The Customer, not many people have heard of the Voice of the Product. Every product, service or system is trying to tell us - based on the experiences of 3 million of its cousins - where it wants to evolve in the future. In the second half of the session, we will explore this Voice, demonstrate the predictability of future products and ultimately show how, when we match the Product and Customer voices, we systematically and reliably achieve 'wow' solutions.

Gus Whalen

*"What's Next?"*

This session relates the real-life evolution of The Warren Featherbone Company, which was founded in 1883. That evolution has seen the company in agriculture, banking, philanthropy and manufacturing. Crisis has helped reinvent the company. That reinvention has been non-linear, based not so much on what the company has done; but on what it is at the core - its corporate DNA.

Hedria Lunken

*Navigating Change*

This participatory, engaging and interactive session challenges participants to think about their lives and how they deal with change. Every voyage of change is also a leap of faith. It takes courage and commitment. You must leave behind preconceptions and prejudices – the “blocks” that keep you from seeing the world in new exciting ways. The process is simple, basic, uncomplicated and filled with “ahas”. Using practical creative thinking tools we will examine coping mechanisms, actions plans and networking that lead to personal and professional success. Using humor, life stories and experience in a fun, welcoming climate, we use the creative process to help individuals move beyond. Hedria says: “When creativity came into my life it changed my life, and when my life changed it was creativity that kept me going”

Jack Hipple

*How to Resolve Innovation Contradictions*

Many new and creative ideas and product concepts have what appear to be unresolvable contradictions in design or performance, and our natural tendency is to compromise these parameters. The study of truly breakthrough inventions (less than 5% of the patent literature) clearly shows that there a limited number of breakthrough inventive principles that are used to achieve breakthroughs and eliminate contradictions in new concepts.

This session will review the basic inventive principles contained in the Inventive Problem Solving Process (TRIZ) and show participants how to use them in the creative process. Participants will receive a copy of the TRIZ algorithm and a copy of the most updated TRIZ contradiction table.

Jack Hipple

*Patterns of Invention: Learning from Others*

We often feel that creativity and innovation require totally out of the box solutions. However, when we study the patterns of breakthrough inventions in the patent literature, we find there are only a limited number of inventive principles that are constantly reused over and over again. Our use of industry and company specific jargon makes us believe that our problem is unique and special and the data says this is seldom the case.

This session will show examples of generalized inventive principles as well as show attendees how to overcome the use of specific jargon in creative problem solving. Participants will leave with an actionable list of parallel universes whose inventive principles can be used to assist in solving their problems.

Jack Wolf

*How to transform your audience*

In a highly experiential session you will experience a series of interactive exercises that you can apply whenever you present a short status report up to teaching a full day of training. This session is for experienced teachers, trainers, sales reps and executives who are looking for new methods to transform their content into learning, application and increased performance. This session is based on Dr. Wolf's book Powerful Presentation Techniques.

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Jacquie Lowell

*From the Heart*

Explore aspects of heart-centering, intuition, body energetics, presence, nurturing touch, and unconditional love through a variety of interactive exercises. This workshop is for people willing to interact in unconventional ways in an exploration of what we might create together energetically as well as cognitively to nourish us all. Since group resonance is important, please plan to arrive on time.

Judith de Zanger

*FINDING YOUR PURPOSE: LIVING YOUR PASSION*

"Tell me what will you do with your one wild and precious life?" M. Oliver

We all have a desire to live to the fullest - to create an "original relationship with the universe" - to find our "Purpose" and follow our "Passionate Path". Living on Purpose means living a fuller, richer life in alignment with our strengths and talents. In this session, you will enter into a creative encounter or dialogue with the question of "What is my Purpose?" Experience several Creative Processes - the Empathic Metaphor and Quantum Cartography - which tap directly into your uncensored creative spirit and will allow your purpose to emerge naturally. Having a sense of purpose fuels our natural creative resources and enables us to give up "striving" and "efforting" in order to surrender to the Creative Flow of life. Develop a purpose statement in Haiku form, which will help you navigate through the world and make choices, which will enrich your life.

Judith de Zanger

*RELEASING THE POWER OF THE CREATIVE SUBCONSCIOUS*

Creativity is about playing with new connections, opening up the unexpected, shifting perspectives and making new combinations. This often means letting go of logical connections and reaching for more unexpected, wild combinations. By choosing to tap into our subconscious – dreams, imagination, intuition, - we enable the intellect and the intuitive to come together in a powerful, creative way. In this workshop you will experience several ways of tapping into your own creative subconscious to free up your imagination, make new associations, and drift off into a more intuitive, open creative state of consciousness. We will be using a set of visual cards based on Surrealism, in which the work of combining images in startling and unexpected ways has already been done, so that you can easily use them for stimulating your own creativity.

Kim Greene

*The Power And Fun Of Greenlight Thinking*

The Power and Fun of Greenlight Thinking – Creativity and Innovation flourish when we have a collective attitude of possibility. In this highly interactive session, you'll learn a variety of practical tools for sharing ideas and differences of opinion in a way that keeps you moving forward, including:

- a. Greenlight Thinking - A technique for opening meetings that will have participants engaged, laughing and willing to let go of the "yes, but " attitude and grab onto an attitude of possibility.
- b. In The Flow – Permission to let your mind wander and explore an issue or challenge without censorship.
- c. Think, Wish, Listen: A collaborative way to voice differences of opinion and see the value in others ' ideas before moving on to ideas and solutions.
- d. Issues and Interests - A mediation tool for discovering the common concerns underlying the positions people take.
- e. Assumption Busting and "Get Fired" Ideas - Fun tools for letting go of preconceptions and moving toward breakthrough thinking.

Marci Segal

*Creativity and Innovation, What's Style Got to Do With it?*

The biggest challenge isn't the innovation, it's how people work together to make it happen. In this session you'll learn how to Increase confidence in your ability to embed creativity and innovation your organization using a styles approach.

You'll walk away from this session knowing how you deal with creativity and innovation - both in generating new ideas and making new decisions. You'll be shown how to encourage new thinking with people of other styles. The Temperament framework has been selected for this session for simple understanding key drivers for creating something new and for positioning new ideas for buy-in.

#### Highlights

Discover your creativity preferences and motivations

Experience how each style expresses creativity uniquely

Learn a formula for selling new ideas for others' buy-in

Receive supportive tools to keep fresh

Michael E. McDermott

#### *!YLTNEREFFID Seeing Things Differently*

Description: How do we ignite the flame of creativity, imagination and innovation in our employees, students and lives? Experience suggests that we may have become complacent with our approaches and processes for igniting that creative flame. "The universe is a vast conglomeration of all perspectives. Changing or expanding your perspective is not about avoiding another perspective or ignoring the parts of life you find unpleasant. Everything that exists continues to exist whether you choose to focus on it. Rather, a shift in perception can help you understand the world in a different way, from a new angle, which in turn can solve problems, create things of beauty, and lead to life you truly desire." (DailyOm, July 5, 2005) In this session, we will explore ways to help us see things differently. This will be done through brief discussion and several take away activities.

Melissa Gordon

#### *Breakthroughs and Breakdowns in Creativity: Using FourSight to Improve Team Performance*

Whether you're a project manager focused on the details, a senior executive on a mission critical assignment, or an individual contributor, chances are you have experienced intense frustrations (breakdowns) and exhilarating moments of synergy (breakthroughs) when working with others. Why? And more importantly, how can I get more breakthroughs, faster? Over the last 50 years, researchers have studied people as they engage in "breakthrough thinking" - solving problems, doing creative work and inventing new solutions. Over time, four distinct areas of mental activity emerge: -

- Clarifying the Assignment
- Generating Ideas
- Developing Solutions
- Implementing Plans

In this workshop, we look at these four modes and consider

- 1) How each participant acts and reacts as a breakthrough thinker, and
- 2) How these basic elements and the individuals who possess them can impact team performance.

Newell Eaton and Allie Middleton

*Salon, Rediscover the Lost Art of Creative Conversation*

This Salon is an exploration on the continuum of 'dialogue' and 'open space.' In this circle we have the opportunity truly to listen and to be heard. The Salon process creates a container for the vibrant and energizing exchange of ideas. This collective unfolding often results in the emergence of new ideas and deeper linkages. An experimental approach, Salon can be used as a unique, divergent method to generate innovative ideas. Often serving as a useful beginning and ending to a more structured group process or just for its own sake.

Newell Eaton

*Flourishing in Changing Times*

Being open to change is a precursor for creativity. The composite of our personal experiences with change – whether anticipated or unexpected, desired or unwanted – shape our beliefs, attitudes and behaviors in approaching newness. Change has a major impact on us physically, mentally and emotionally. It has a dramatic impact on our productivity and our overall sense of well-being. Others in our work or personal life often relate to the same change experience very differently. In this interactive, self-reflective workshop you will explore your own "mental model" about change and learn how others experience change. You will leave with tools based on the works of William Bridges to better support yourself, staff, clients and colleagues as you create, respond and react to change.

Rosemary Rein

*Go Wild! Go GREAT! Creativity Safari!*

Travelers Advisory: Only for Serious Creativity Explorers! In this action packed learning adventure, Rosemary Rein, Author of "Go Wild! Survival Skills for Business and Life" and Resident of Costa Rica, presents how the 5 Survival Skills needed in the Jungle are also critical to "Re-energizing your Brainforest". In this Creativity Safari, You'll receive a "Creativity Survival Kit" filled with tools to improve your thinking, inspired by Mother Nature. You'll also learn how the 5 keys to Wilderness Survival can improve the quality and quantity of your ideas, as well as your competency in problem solving and decision-making.

Starr & Jerry Cline

*The Power of Yes - Creativity in our Lives*

This is an interactive section that will discuss why man creates and the nature of creativity and the creative process. We will demonstrate how and why the external atmosphere is important to the development of your personal creativity.

Presentation will address the characteristics of the creative individual and how they might be integrated into personal lives. Participants will be introduced to thinking and problem solving strategies that can improve the quality of their lives. They will discover how their thinking impacts their lives and those around them. The research regarding the brain and quantum physics regarding the development of creativity will be shared. The difference between IQ (Intelligence Quotient), EQ (Emotional Intelligence) will be explored as they relate to creativity.

The participants will participate in exercises that support the research.

Tim Hurson and Kobus Neethling

*Stories of Creative Transformation*

A combined presentation and interactive workshop in which Kobus and Tim will tell stories of the creative transformations that have taken place in their own lives, and invite you to share your own stories and learning. Our aim is to discuss and discover ways for all of us to increase the number of transformational opportunities we experience in ourselves and facilitate for others. This will be a highly engaging, evocative session. We are looking for a broad range of stories from people of diverse social and cultural backgrounds. Please join us.